

# **Booskey For Customers**

Market analysis and research

# Profile:

Year Founded	Store ID's	Headquarters	Employees	Funding / Round	Product / Services
2013	id723961236	San Francisco, United States	1001 - 5000	\$118.7M	beauty services marketplace powered by a category-specific mobile SaaS platform for beauty providers.

# Booksy for Customers: [Link](#)

## App information:

*Booksy for Customers* developed by Booksy International sp. z o.o. is listed under category Beauty. *Booksy for Customers* achieved more than 10,000,000 installs. *Booksy for Customers* currently has 523,382 ratings with average rating value of 4.89.

## Application Information:

Title:	Booksy for Customers
Developer:	<a href="#">Booksy International sp. z o.o.</a>
Category:	<a href="#">Beauty</a>
Price:	Free

## App installs:

Installs (achieved):	10,000,000+
Installs (estimated):	14,256,583

## Rating Score:

Total ratings:	523382
Growth (30 days):	2.9%
Growth (60 days):	6.66%
Average rating:	4.89

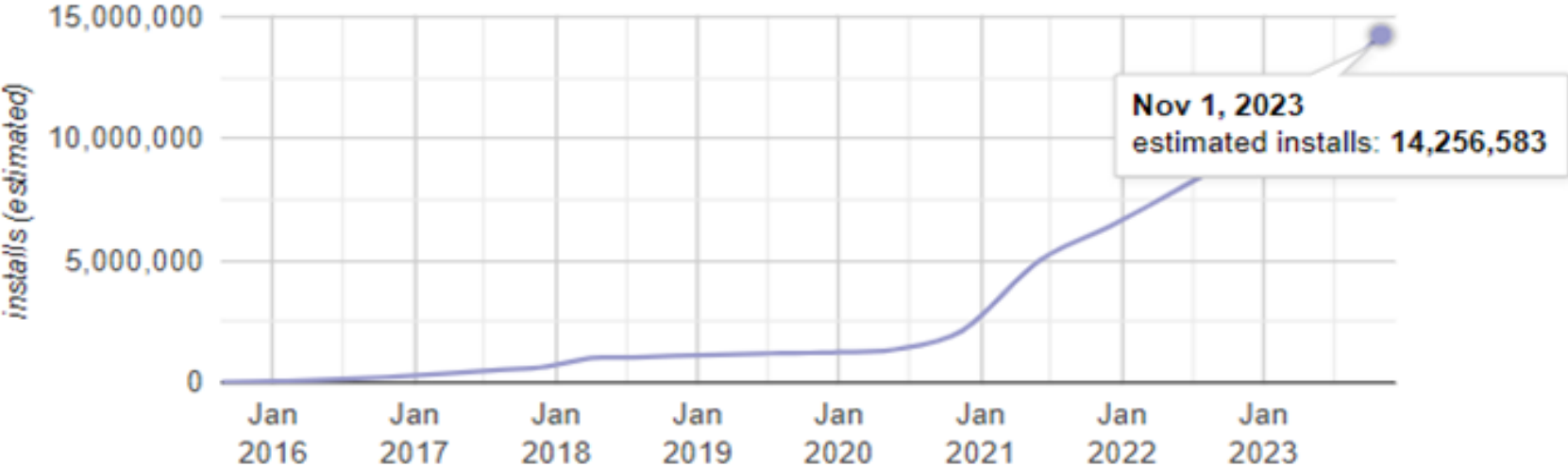
## Rating Values:

5 star ratings:	485,020
4 star ratings:	28,838
3 star ratings:	4,154
2 star ratings:	1,331
1 star ratings:	4,027

## Download level stats:

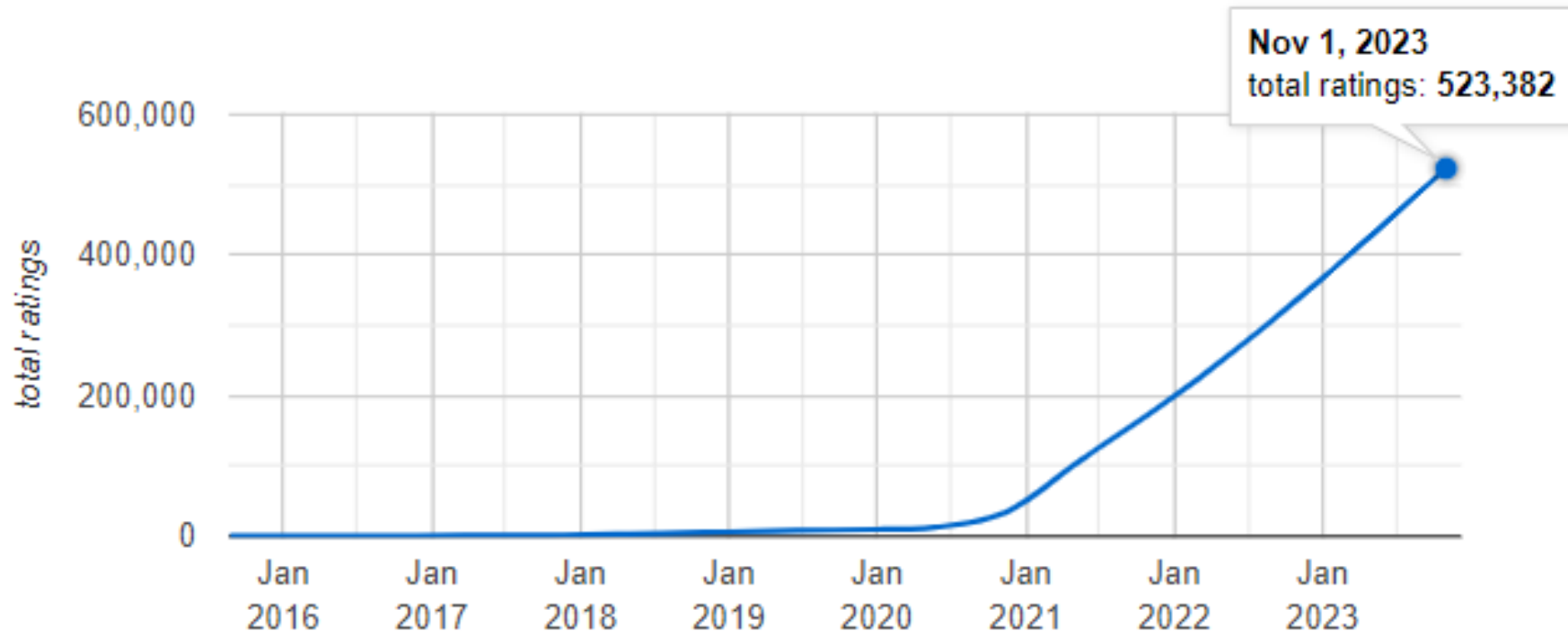
2023-04-02:	Booksy for Customers achieved 10,000,000 installs.
2021-06-16:	Booksy for Customers achieved 5,000,000 installs.
2018-06-01:	Booksy for Customers achieved 1,000,000 installs.
2017-09-01:	Booksy for Customers achieved 500,000 installs.
2016-05-22:	Booksy for Customers achieved 100,000 installs.
2016-02-19:	Booksy for Customers achieved 50,000 installs.
2015-08-24:	Booksy for Customers achieved 10,000 installs.

Total number of estimated installs:

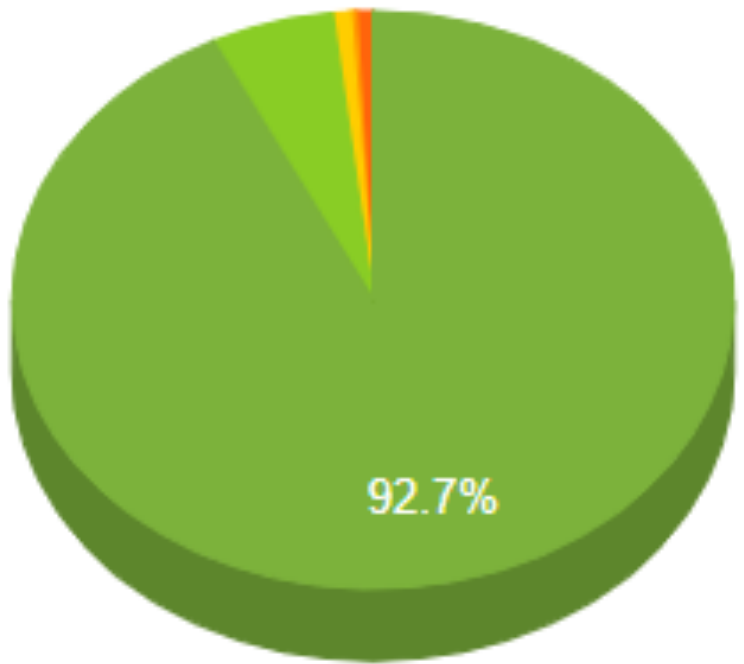


## Total number of ratings

Total number of active users rated for Booksy for Customers.



### Current rating distribution



- 5 star: 485,020
- 4 star: 28,838
- 3 star: 4,154
- 2 star: 1,331
- 1 star: 4,027



## Ranking in US:

### Category Ranking

[View Details](#)

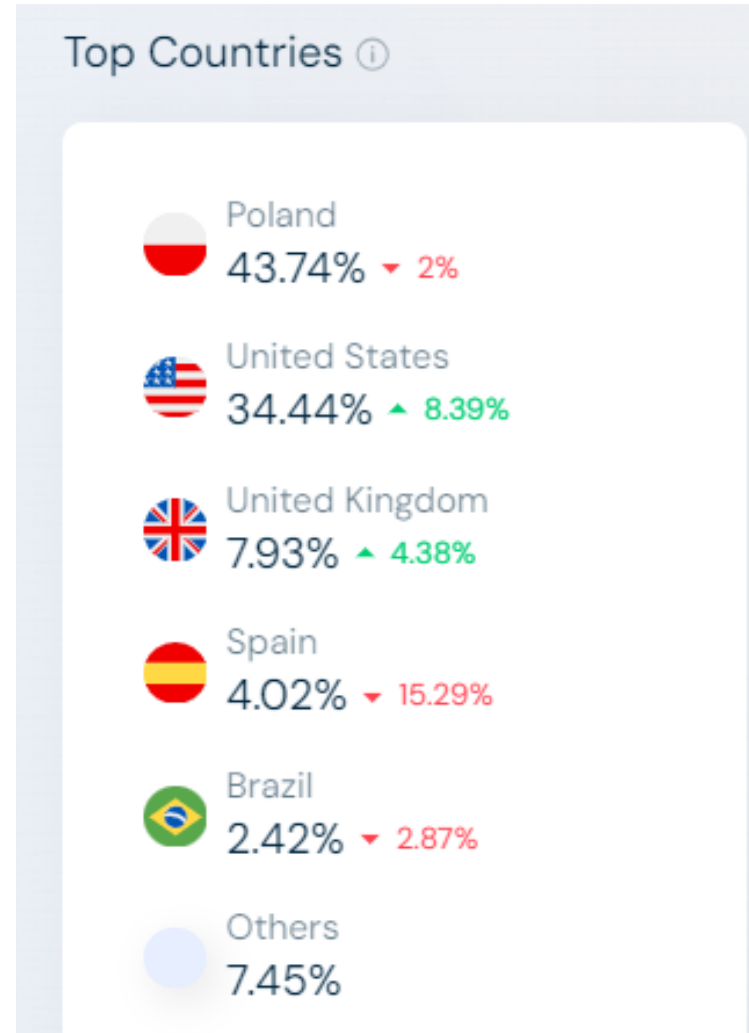


## Keywords Ranking in US: (Search Terms)

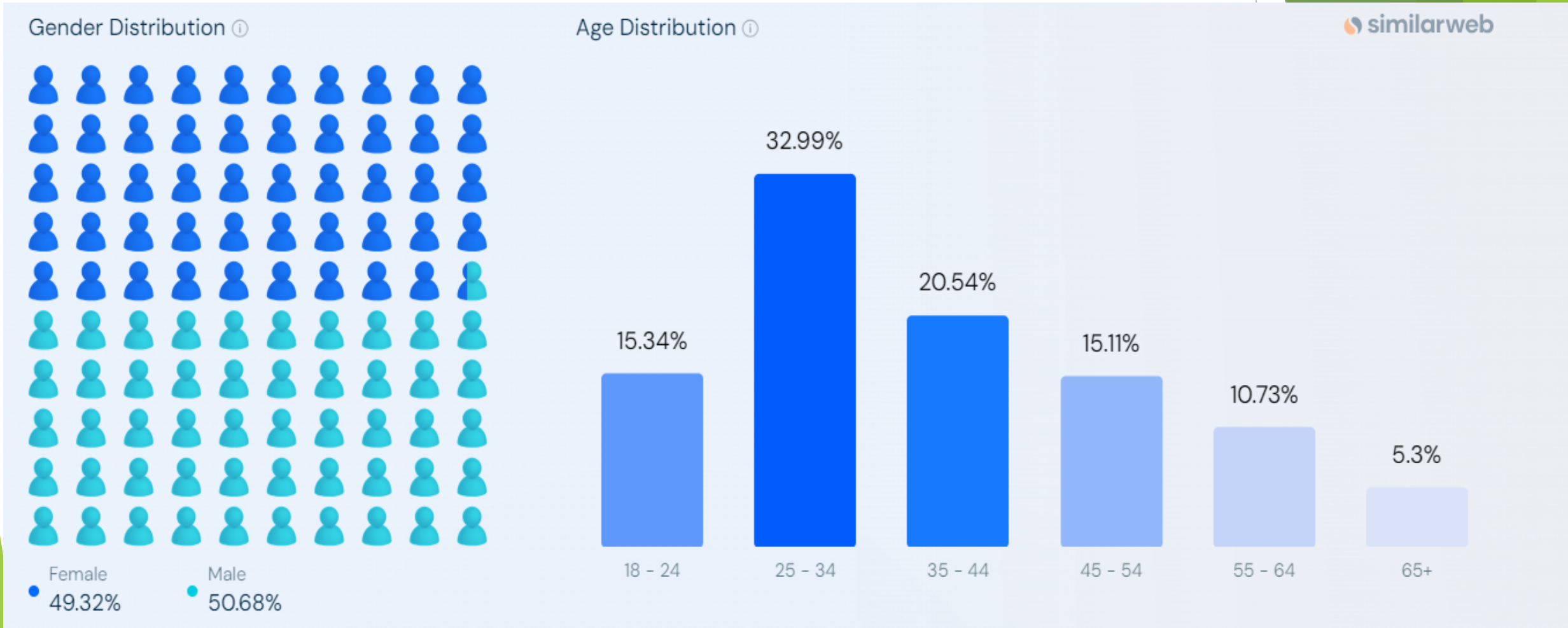
<input type="checkbox"/>		Keyword		Keyword Rank	
<input checked="" type="checkbox"/>	☆	booky	①	1	=
<input checked="" type="checkbox"/>	☆	bookie	①	1	=
<input checked="" type="checkbox"/>	☆	booksy	①	1	=
<input type="checkbox"/>	☆	book me	①	1	=
<input checked="" type="checkbox"/>	☆	booksy: book your appointment	①	1	=
<input type="checkbox"/>	☆	booksy for customers	①	1	=
<input type="checkbox"/>	☆	bookings	①	2	=
<input type="checkbox"/>	☆	cutz	①	2	=
<input type="checkbox"/>	☆	book it	①	2	=
<input checked="" type="checkbox"/>	☆	appointment	①	2	=
<input checked="" type="checkbox"/>	☆	styleseat	①	2	=
<input type="checkbox"/>	☆	bookit	①	2	=
<input checked="" type="checkbox"/>	☆	bookly	①	2	=
<input type="checkbox"/>	☆	hair appointment	①	2	=
<input checked="" type="checkbox"/>	☆	style seat	①	2	=

## WEB Traffic Analysis:

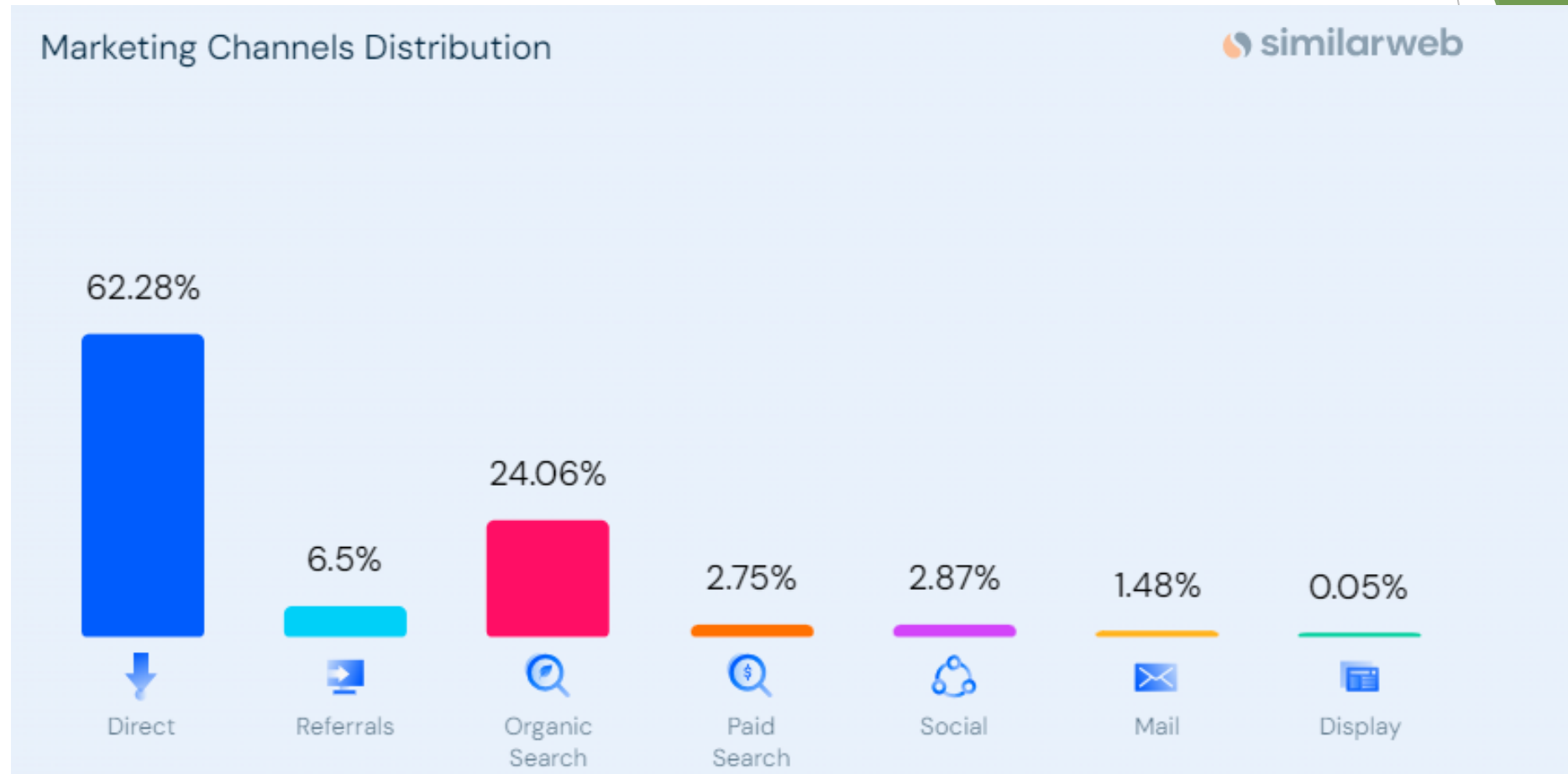
Web Traffic top countries:



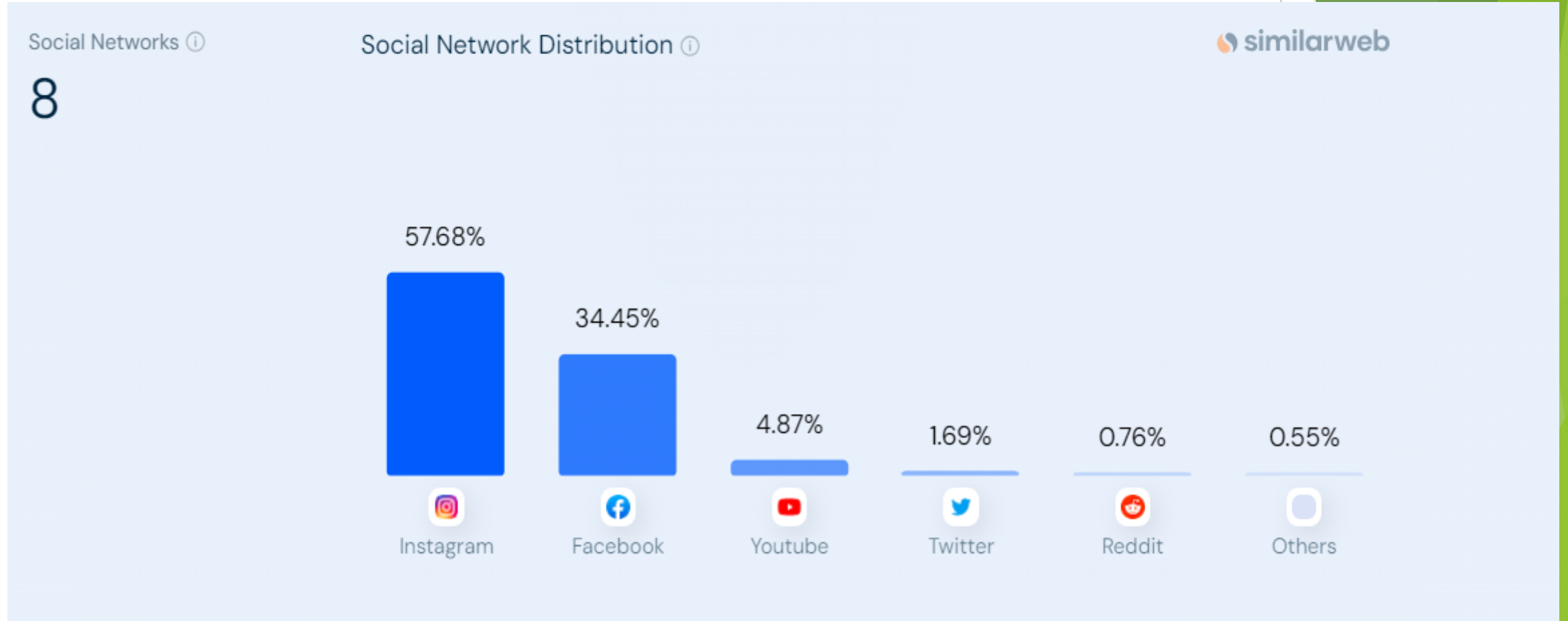
# Web traffic age and gender distribution:



## Marketing channels:



## Social Network Marketing:



## References:

- <https://www.crunchbase.com/>
- <https://platform.foxdata.com/>
- <https://www.similarweb.com/>
- <https://www.semrush.com/>
- <https://www.data.ai/>
- <https://app.sensortower.com/>