



Fresha

Market analysis and research

Profile:

Year Founded	Store ID's	Headquarters	Employees	Funding / Round	Product / Services
2015	id1297230801	London, UK	251 - 500	\$185M	for booking beauty and wellness appointments.

Fresha - Book Appointments: [LINK](#)

Fresha - Book Appointments developed by Fresha.com is listed under category Beauty. *Fresha - Book Appointments* achieved more than 500,000 installs. *Fresha*

Application info:

Title:	Fresha - Book Appointments
Developer:	Fresha.com
Category:	Beauty
Price:	Free

App installs:

Installs (achieved):	500,000+
Installs (estimated):	500,000

Rating scores:

Total ratings:	1700
Growth (30 days):	55.39%
Growth (60 days):	58.35%
Average rating:	4.51

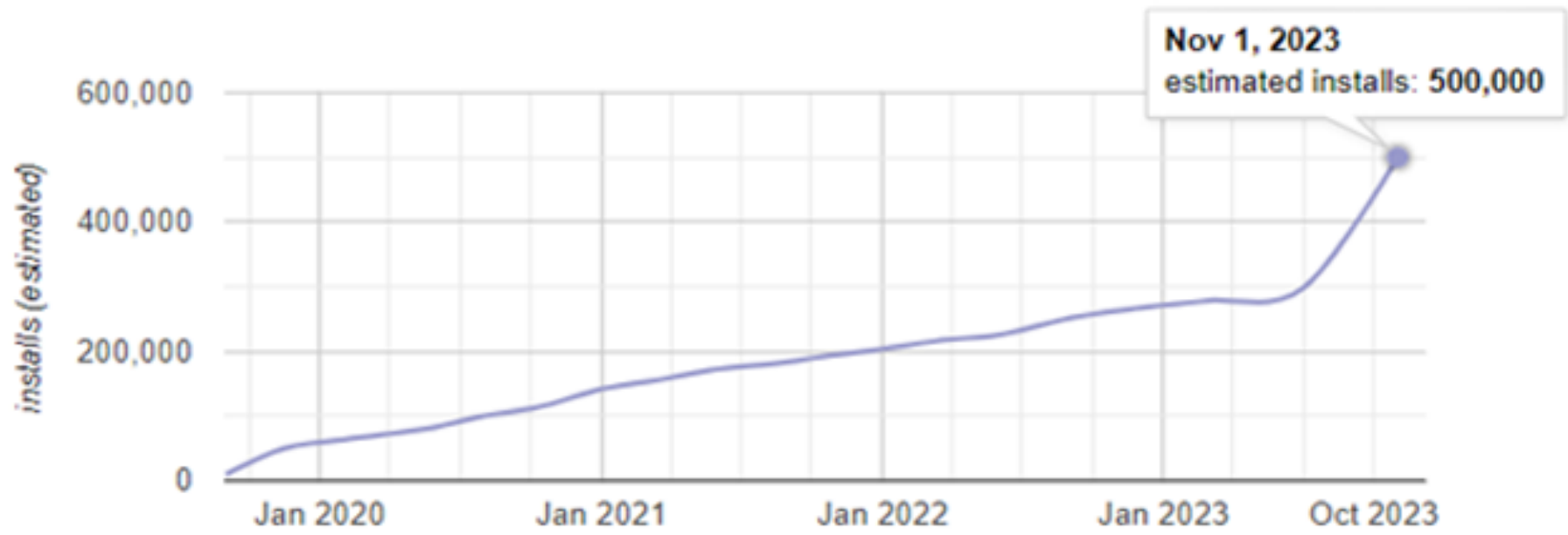
Rating values:

5 star ratings:	1,303
4 star ratings:	201
3 star ratings:	79
2 star ratings:	14
1 star ratings:	79

Download level stats:

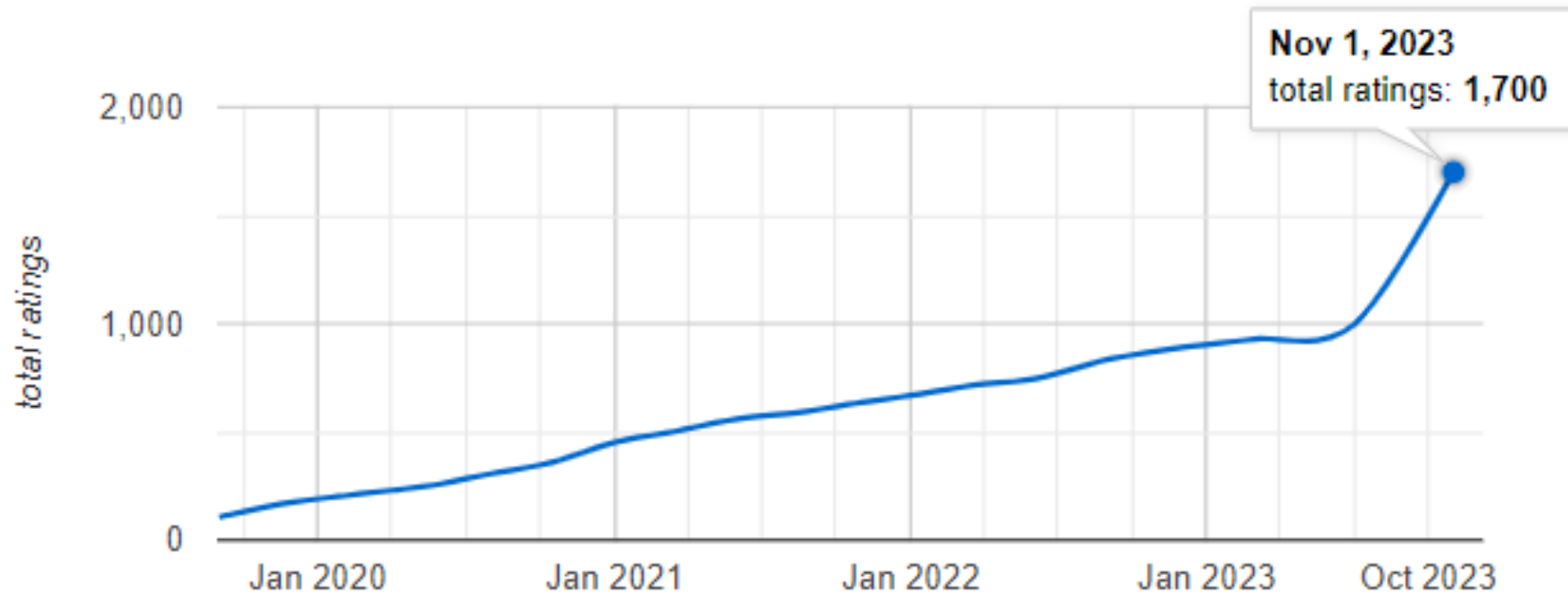
2023-11-01:	Fresha - Book Appointments achieved 500,000 installs.
2020-10-01:	Fresha - Book Appointments achieved 100,000 installs.
2020-01-15:	Fresha - Book Appointments achieved 50,000 installs.
2019-09-01:	Fresha - Book Appointments achieved 10,000 installs.

Total number of estimated installs:

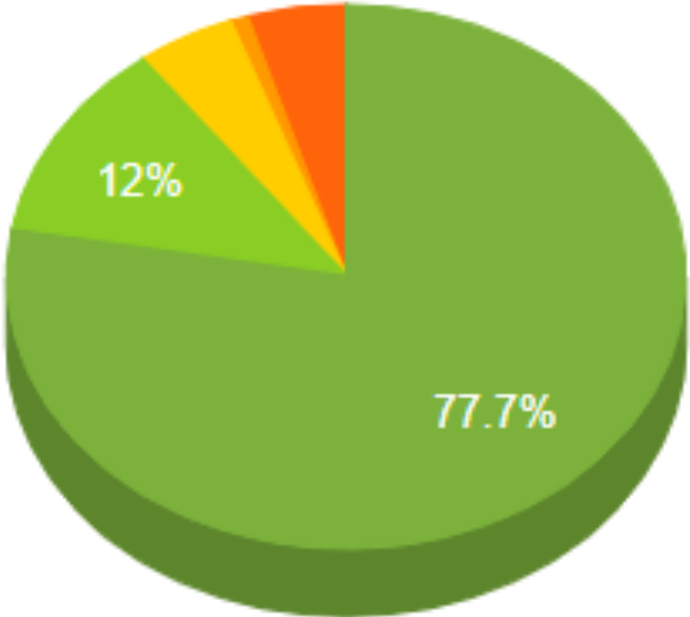


Total number of ratings

Total number of active users rated for Fresha - Book Appointments.



Current rating distribution



- 5 star: 1,303
- 4 star: 201
- 3 star: 79
- 2 star: 14
- 1 star: 79

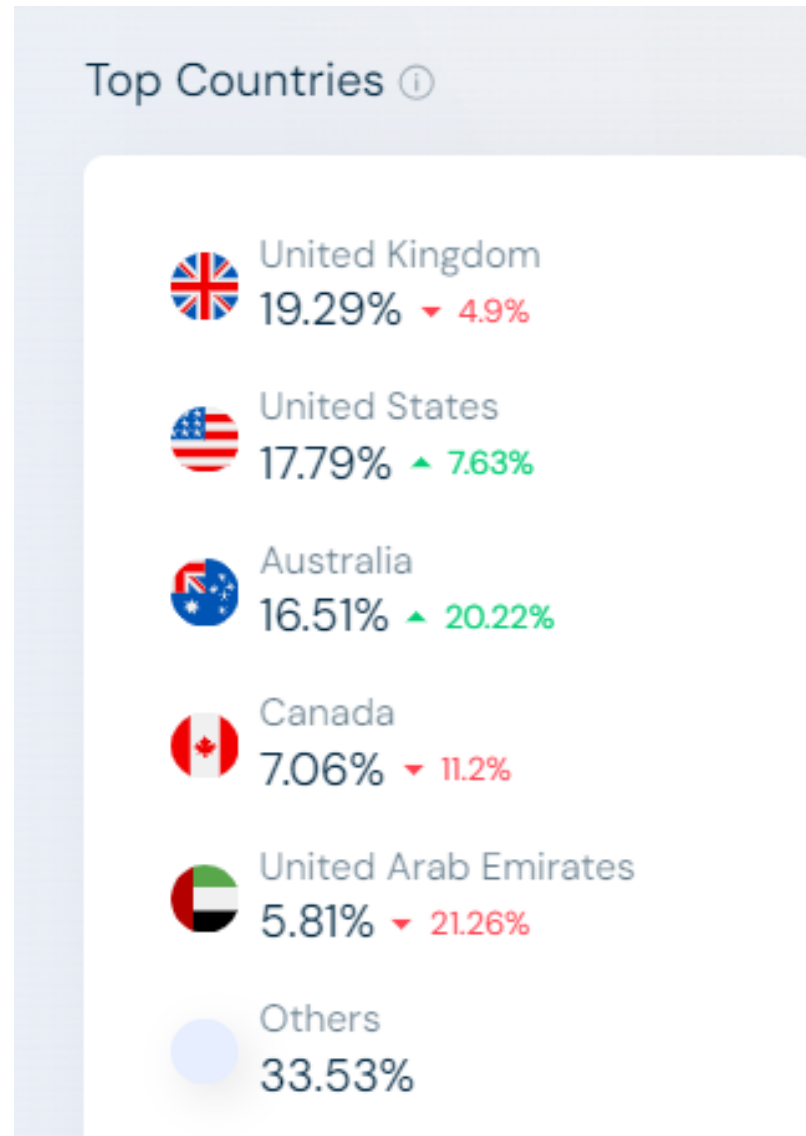
Ranking in US:
Not ranked in US, and other countries are listed below.

Country/Region		
Barbados	175 new	8 =
Namibia	-	28 ▲16
Ireland	-	35 ▼2
Saint Vincent and The Grenadines	-	39 ▼23
Antigua and Barbuda	-	40 ▲254
Bahamas	-	42 ▼14
St. Kitts and Nevis	-	42 ▼15
South Africa	-	43 ▼6

Keywords Ranking in US: (Search Terms)

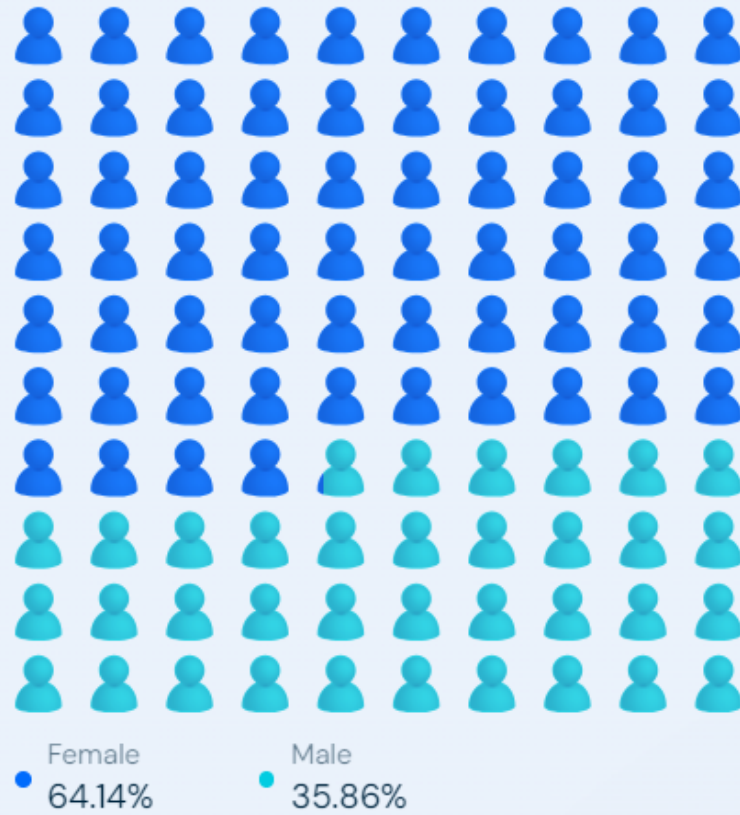
<input type="checkbox"/>		Keyword		Keyword Rank
<input checked="" type="checkbox"/>	☆	fresha	ⓘ	1 =
<input type="checkbox"/>	☆	shedul	ⓘ	2 =
<input type="checkbox"/>	☆	mindbody fitness salon	ⓘ	2 =
<input checked="" type="checkbox"/>	☆	mindbody fitness salon spa	ⓘ	2 =
<input checked="" type="checkbox"/>	☆	fresha for business	ⓘ	2 =
<input checked="" type="checkbox"/>	☆	treatwell	ⓘ	3 =
<input type="checkbox"/>	☆	book nail appointment online	ⓘ	3 =
<input type="checkbox"/>	☆	beauty salon appointment book	ⓘ	3 =
<input type="checkbox"/>	☆	book in beautiful	ⓘ	3 =
<input type="checkbox"/>	☆	booksy for customers	ⓘ	4 ^1
<input checked="" type="checkbox"/>	☆	qlossgenius	ⓘ	6 v1
<input type="checkbox"/>	☆	phorest	ⓘ	7 =
<input checked="" type="checkbox"/>	☆	qoldie: scheduling app	ⓘ	7 ^3
<input checked="" type="checkbox"/>	☆	squire	ⓘ	8 =
<input checked="" type="checkbox"/>	☆	styleseat	ⓘ	8 ^9

WEB Traffic Analysis: Web Traffic top countries:

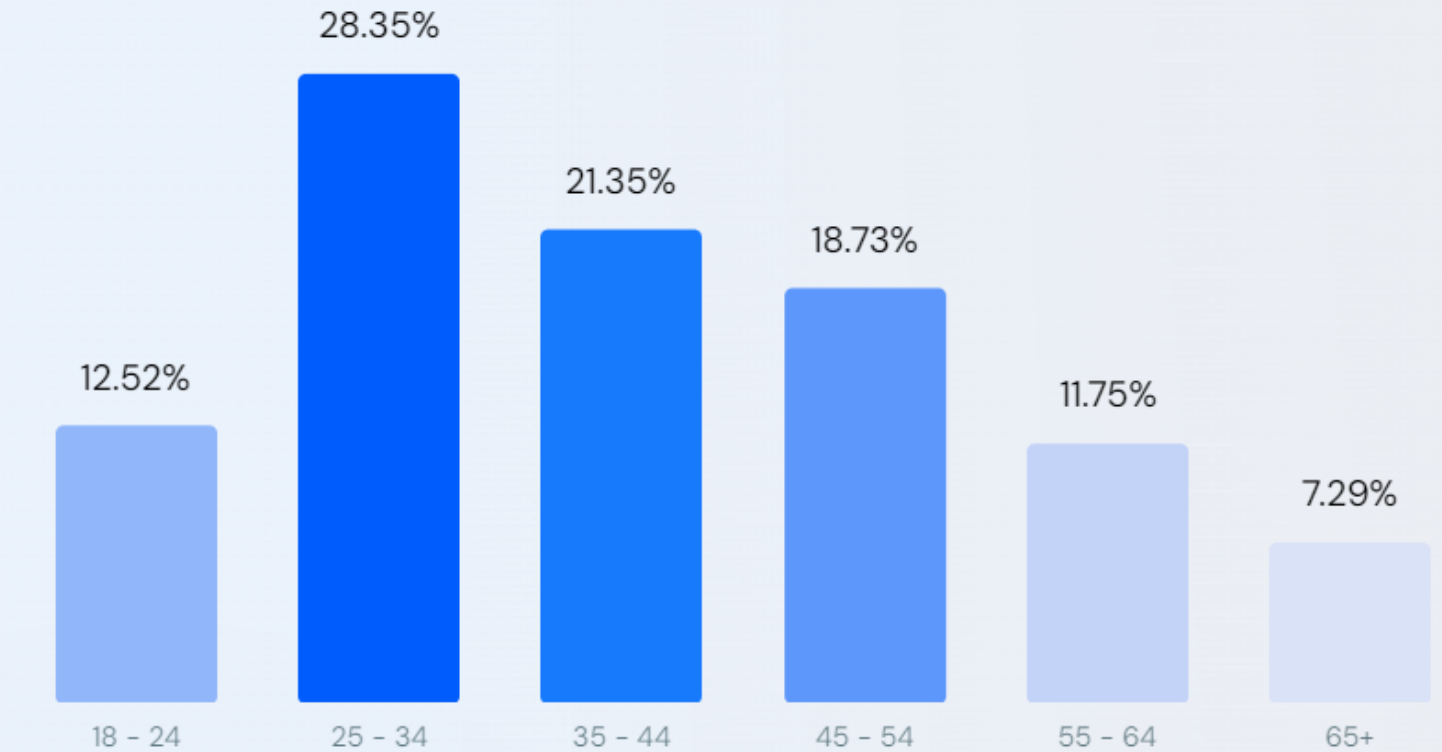


Web Traffic Age and Gender Distribution:

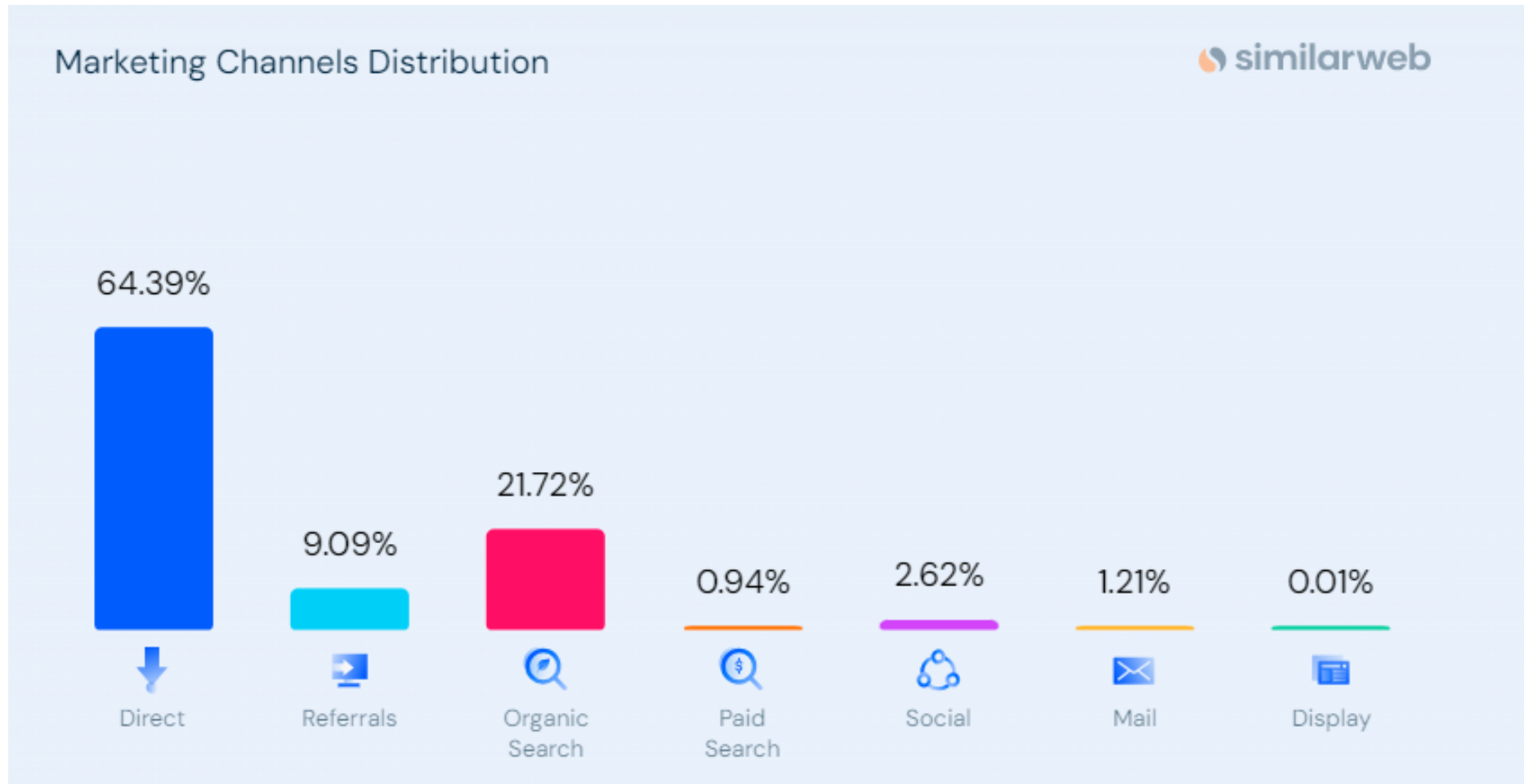
Gender Distribution ⓘ



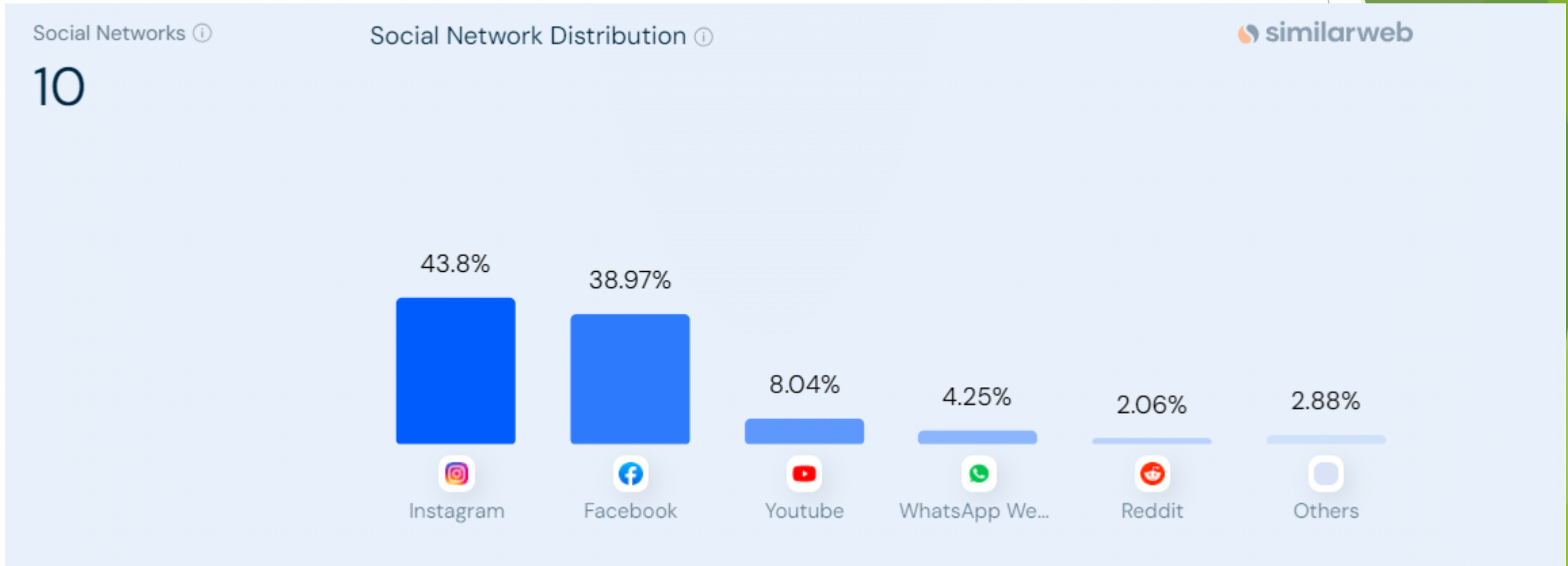
Age Distribution ⓘ



Marketing Channels:



Social Network Marketing:



References:

- <https://www.crunchbase.com/>
- <https://platform.foxdata.com/>
- <https://www.similarweb.com/>
- <https://www.semrush.com/>
- <https://www.data.ai/>
- <https://app.sensortower.com/>