

The background features abstract, overlapping geometric shapes in various shades of green, ranging from light lime to dark forest green. These shapes are primarily located on the left and right sides of the page, framing a central white area. The shapes are angular and layered, creating a sense of depth and movement.

StyleSeat

Market Analysis and Research

Profile:

Year Founded	Store ID's	Headquarters	Employees	Funding / Round	Product / Services
2011	Id414313281	California, United States	51 - 100	\$40M	connects beauty and wellness professionals

StyleSeat: Book Hair & Beauty: [LINK](#)

StyleSeat: Book Hair & Beauty developed by *Styleseat* is listed under category *Beauty*. *StyleSeat: Book Hair & Beauty* achieved more than *1,000,000* installs.

Application info:

Title:	StyleSeat: Book Hair & Beauty
Developer:	Styleseat
Category:	Beauty
Price:	Free

App installs:

Installs (achieved):	1,000,000+
Installs (estimated):	1,550,714

Rating scores:

Total ratings:	52853
Growth (30 days):	0.61%
Growth (60 days):	1.39%
Average rating:	4.78

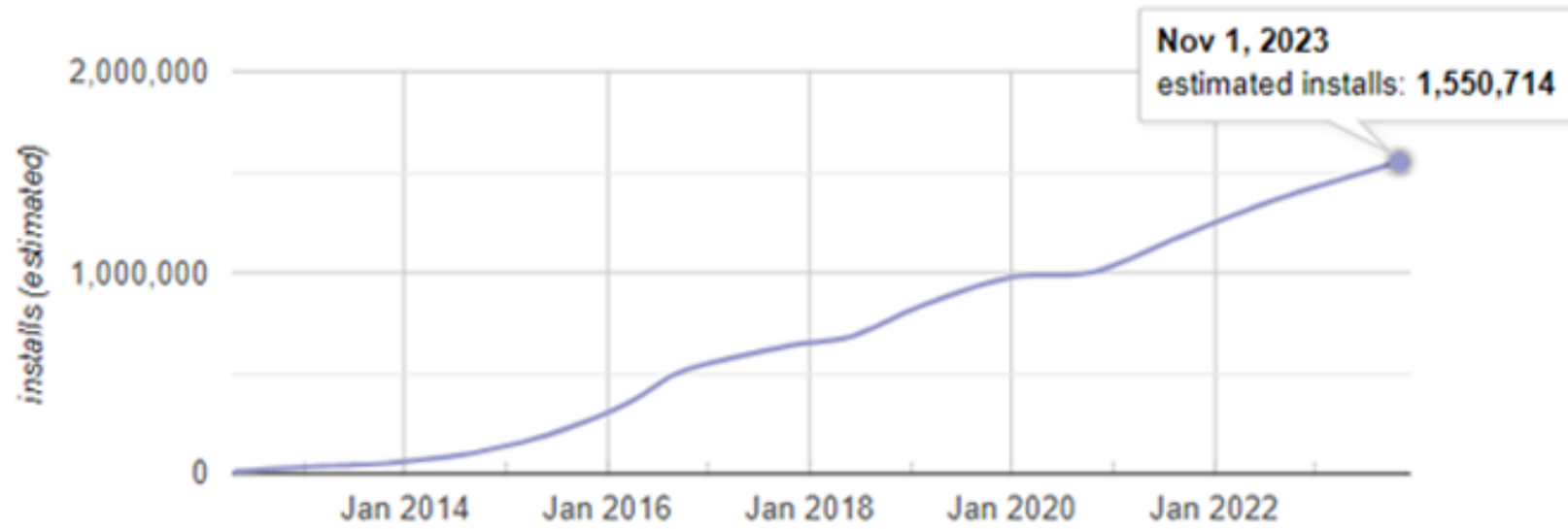
Rating values:

5 star ratings:	45,984
4 star ratings:	4,712
3 star ratings:	768
2 star ratings:	303
1 star ratings:	1,081

Download level stats

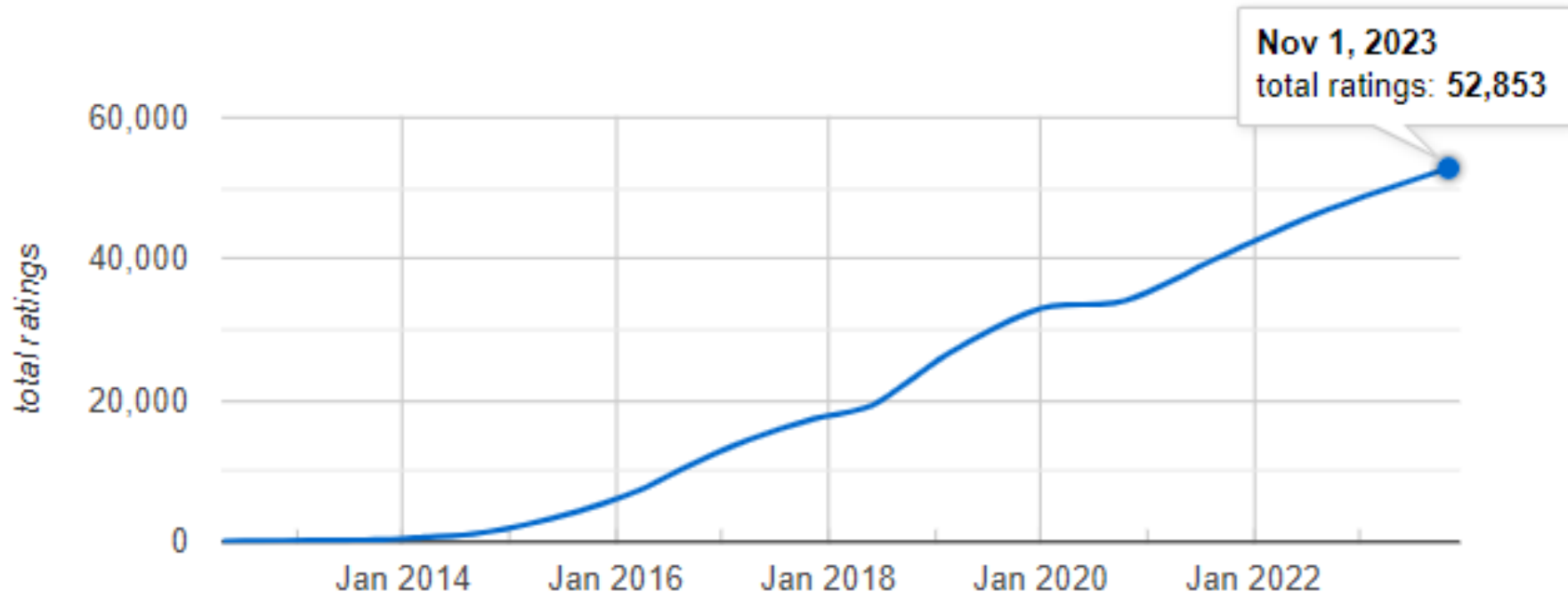
2021-01-01:	StyleSeat: Book Hair & Beauty achieved 1,000,000 installs.
2017-02-11:	StyleSeat: Book Hair & Beauty achieved 500,000 installs.
2014-12-02:	StyleSeat: Book Hair & Beauty achieved 100,000 installs.
2014-01-30:	StyleSeat: Book Hair & Beauty achieved 50,000 installs.
2012-06-24:	StyleSeat: Book Hair & Beauty achieved 10,000 installs.

Total number of estimated installs:

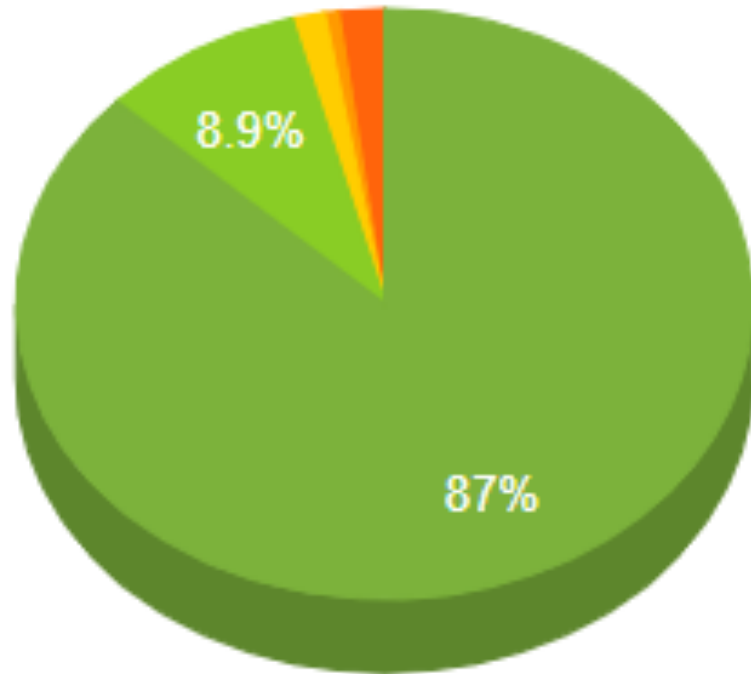


Total number of ratings

Total number of active users rated for StyleSeat: Book Hair & Beauty.



Current rating distribution

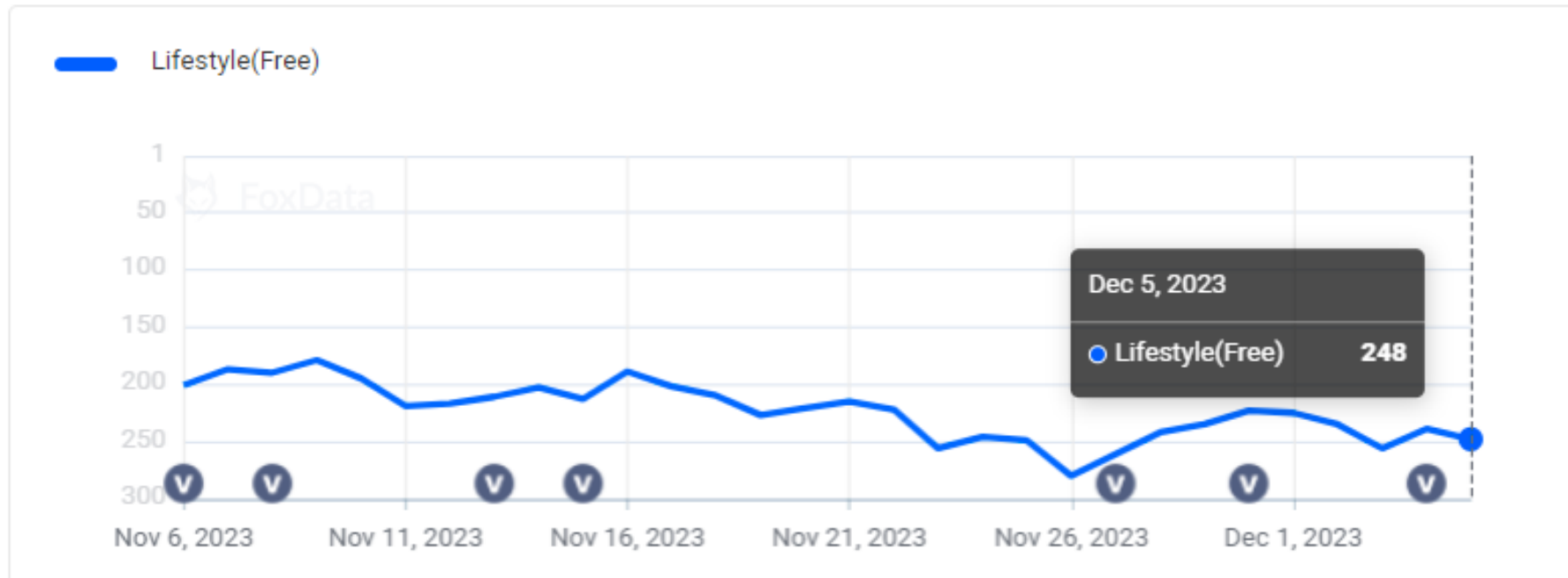


- 5 star: 45,984
- 4 star: 4,712
- 3 star: 768
- 2 star: 303
- 1 star: 1,081

Ranking in US:

Category Ranking

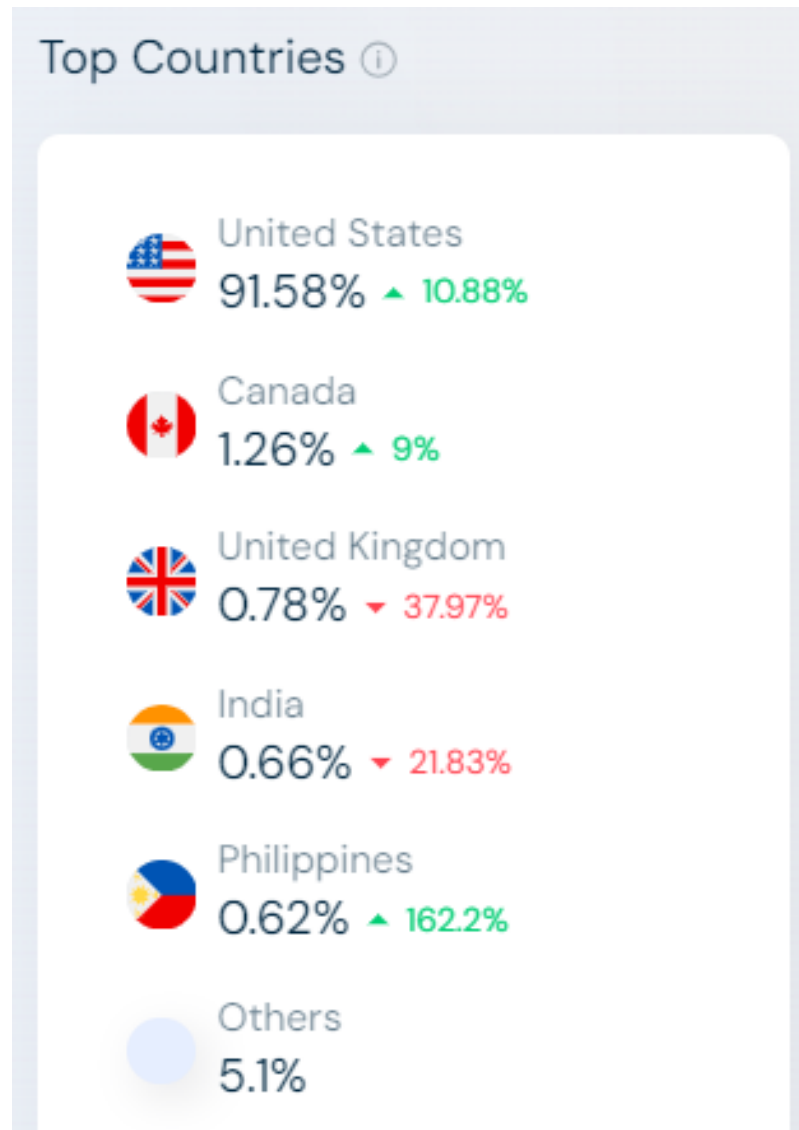
[View Details](#)



Keywords Ranking in US: (Search Terms)

<input type="checkbox"/>		Keyword		Keyword Rank
<input checked="" type="checkbox"/>	☆	styleseat	①	1 =
<input type="checkbox"/>	☆	styles	①	1 =
<input checked="" type="checkbox"/>	☆	hair appointment	①	1 =
<input checked="" type="checkbox"/>	☆	style seat	①	1 =
<input type="checkbox"/>	☆	salon appointment	①	1 ^2
<input type="checkbox"/>	☆	hair salon appointment booking	①	1 =
<input type="checkbox"/>	☆	styleseat - salon appointments	①	1 =
<input type="checkbox"/>	☆	braids	①	2 =
<input checked="" type="checkbox"/>	☆	braid	①	2 =
<input type="checkbox"/>	☆	salon booking	①	2 =
<input type="checkbox"/>	☆	book appointments	①	3 =
<input checked="" type="checkbox"/>	☆	booky	①	4 =
<input type="checkbox"/>	☆	barbers	①	4 =
<input checked="" type="checkbox"/>	☆	booksy	①	4 =
<input type="checkbox"/>	☆	pocketsuite	①	4 ^1

WEB Traffic Analysis: Web Traffic Top Countries:

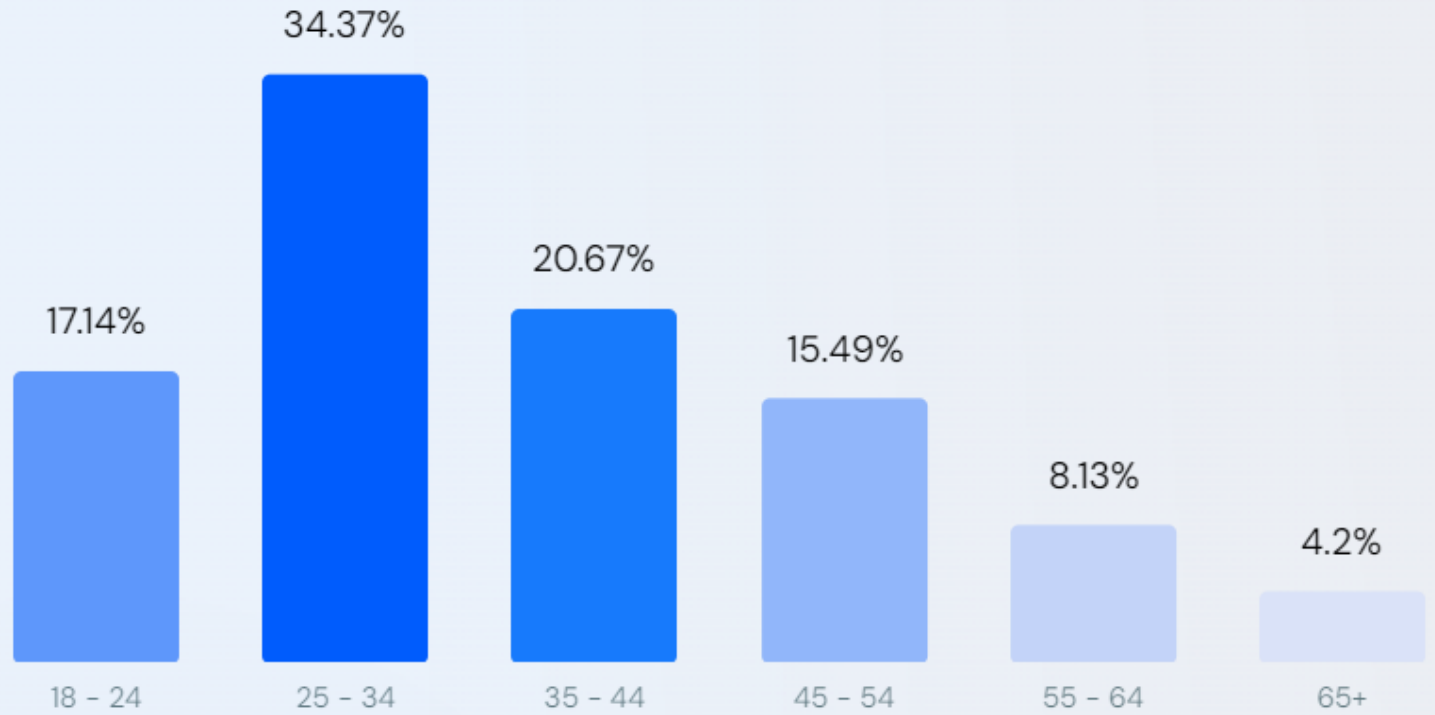


Web traffic age and gender distribution:

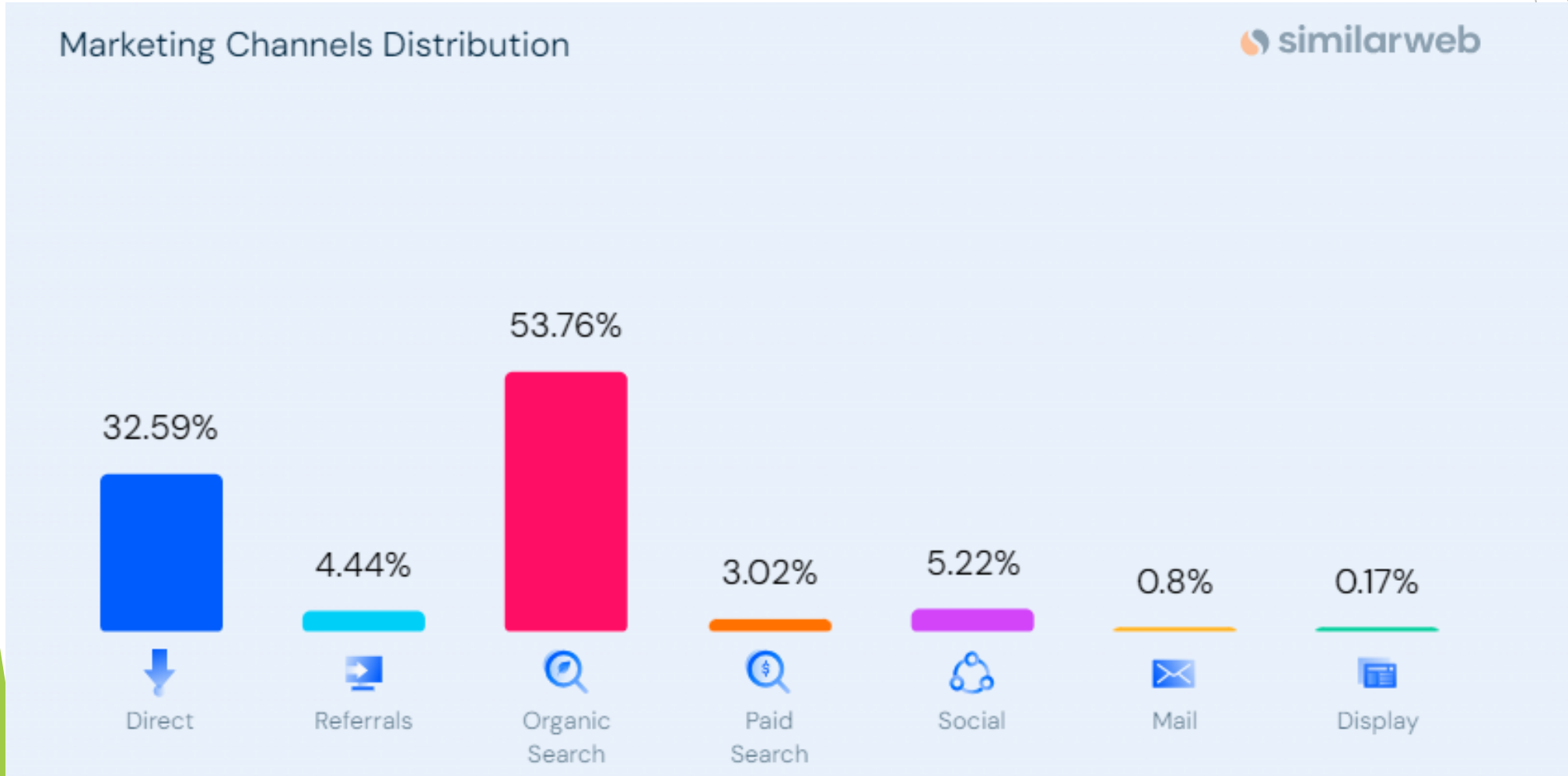
Gender Distribution ⓘ



Age Distribution ⓘ



Marketing channels:



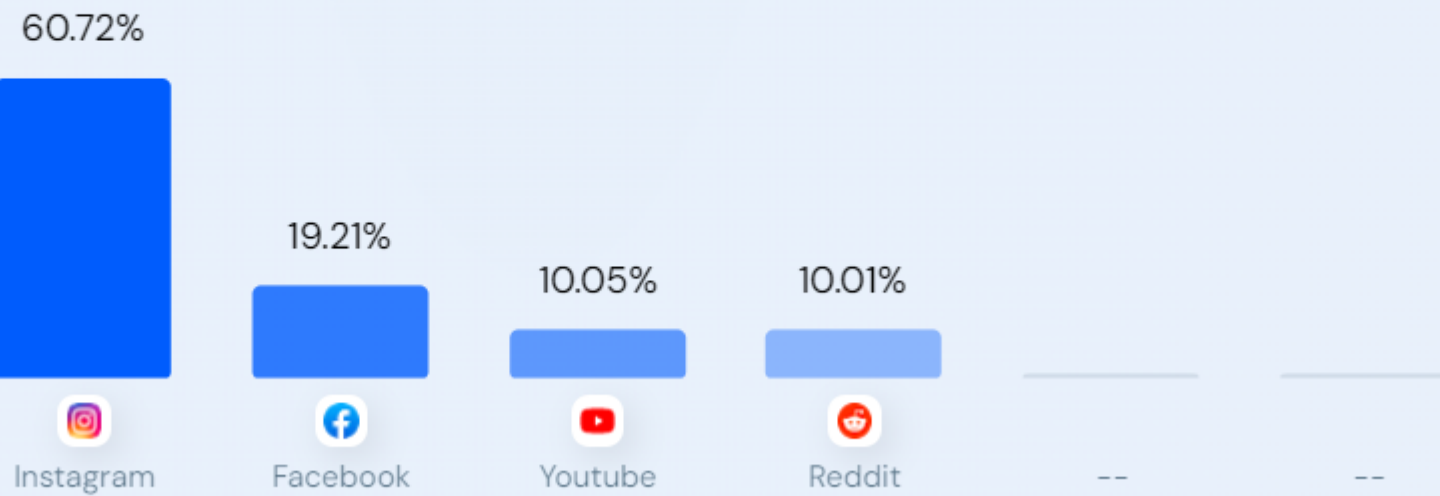
Social Network Channels:

Social Networks ⓘ

Social Network Distribution ⓘ

similarweb

4



References:

- <https://www.crunchbase.com/>
- <https://platform.foxdata.com/>
- <https://www.similarweb.com/>
- <https://www.semrush.com/>
- <https://www.data.ai/>
- <https://app.sensortower.com/>